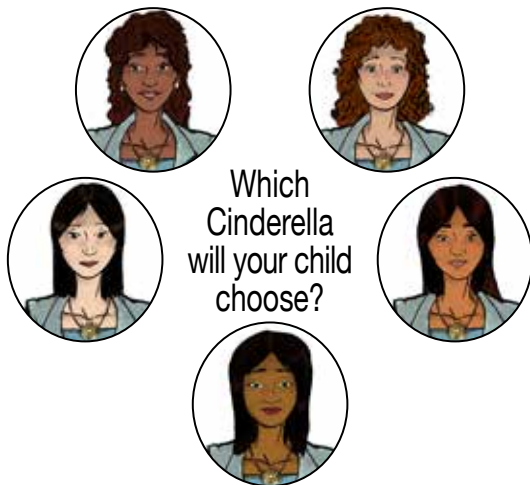


# Cinderella Spinderella

by **Mark Binder**

with illustrations by  
**Steve Mardo**



Which  
Cinderella  
will your child  
choose?

Softcover, Hardcover  
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# Cinderella Spinderella

Looking for diversity in an illustrated book?

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Readers choose from five “seasons” to pick the Cinderella and Prince that most closely match their family!



**Autumn**



**Winter**



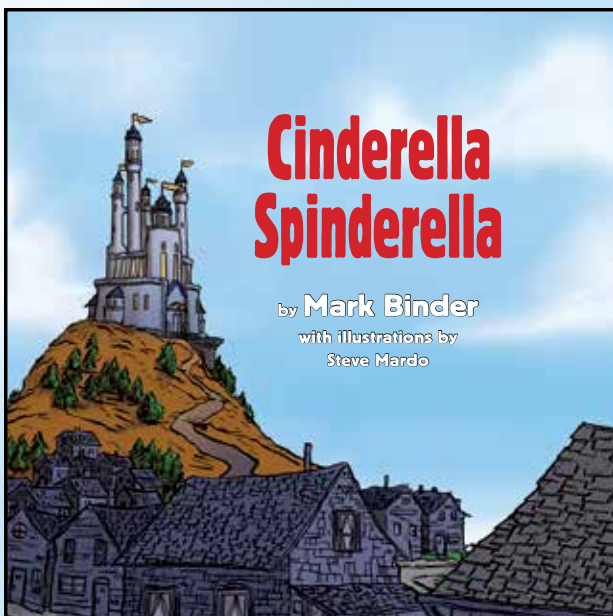
**Spring**



**Summer**



**Monsoon**



For Grades K-3 and parents

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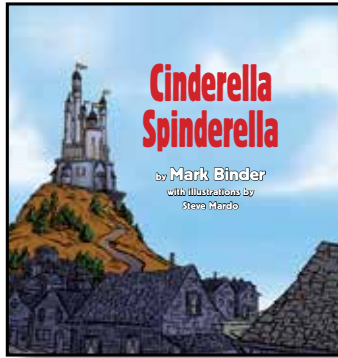
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The classic story of Cinderella has been updated and urbanized in this beautifully illustrated book, written with delightful humor and a surprising twist.

Written by a nationally known storyteller, Mark Binder's "Cinderella Spinderella" began as a spoken-word story performed for very different audiences—groups of inner city youngsters and their parents and campers with severe physical disabilities.

The ebook edition uses today's technology to allow readers to choose how Cinderella looks. Is she Black, White, Asian, Hispanic, or from the Indian subcontinent? You can pick.

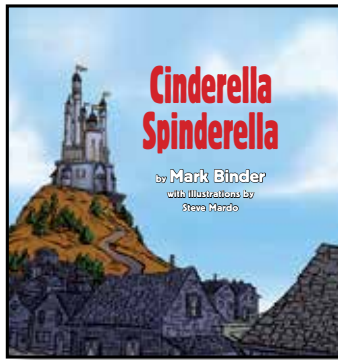
**Cinderella Spinderella** is also available in a variety of both softcover and hardcover library editions for families to keep and treasure.

Cinderella Spinderella, connects with any reader, offering 25 different combinations, so that every youngster can see herself or himself reflected in the story.

**To listen to a sample from the audiobook:**  
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“Cinderella Spinderella is a marvelous-ly told, beautifully illustrated book”  
-A.V. Club News

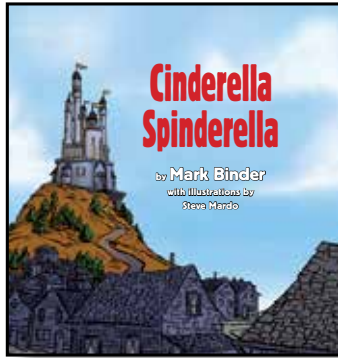
“Cinderella Spinderella is a children’s book about self-identity”  
-The Providence Journal

“This book is an educator’s dream and is sure to delight any reader... its 25 possible story versions was pure genius that speaks to readers of any background.”  
—Good E Reader

An excellent story and amazing illustrations. Broad appeal to many ethnic groups, allowing readers of any kind to see themselves in the book. A lesson of inclusiveness that is subtle but profound.  
—Ben Franklin Award Committee

## Cinderella Spinderella eBook Awards...

- Quality Excellence Design Winner •
- Digital Book World Finalist •
- Mom’s Choice Silver •
- Ben Franklin Silver •
- Moonbeam Bronze •



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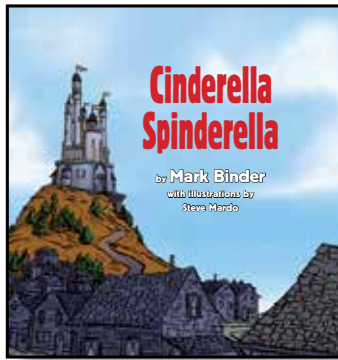
### About the Author

Mark Binder is an award-winning author and story performer and the father of five (within a blended family). He knows the importance of families reading and telling stories together. Over the past twenty years, he has shared his Bed Time Story Book series with a hundred-thousand plus readers and listeners around the world in print, in person, and in audio recordings.

“A fabulous and dazzling storyteller.”  
-Cumberland Library

### Watch Mark's performance of Cinderella Spinderella in Binghamton, NYC:

<http://transmitjoy.com/cinderella-spinderella-performed-live-in-binghamton/>



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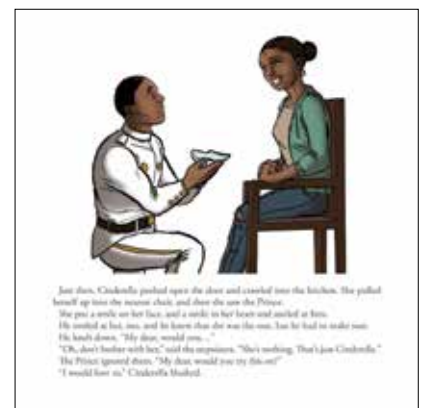
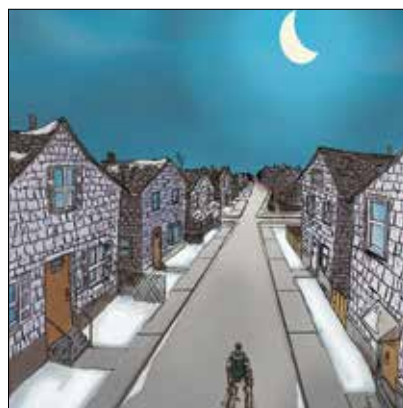
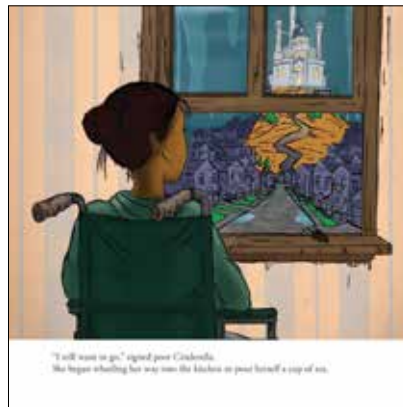
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# Five Seasons

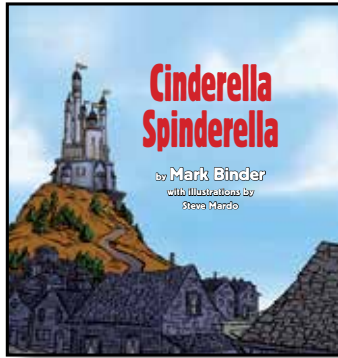
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## Notes for Media

There are five “seasons” and 25 possible versions of *Cinderella Spinderella*. In each edition, Cinderella and the Prince change, but the story remains the same (with the exception of the pumpkin, which is a seasonal fruit and is replaced by a potato, beet, watermelon or jackfruit, for winter, spring, summer and monsoon seasons).



Autumn



Winter



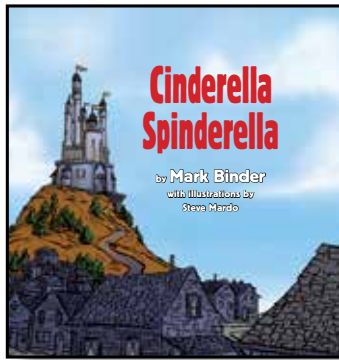
Spring



Summer



Monsoon



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Cinderella Spinderella is available in softcover in stores and through online distributors. Hardcover editions are available direct from the publisher. The eBook is available for Kindle, iBooks in the iTunes Store, nook, kobo, and Android through Google Play

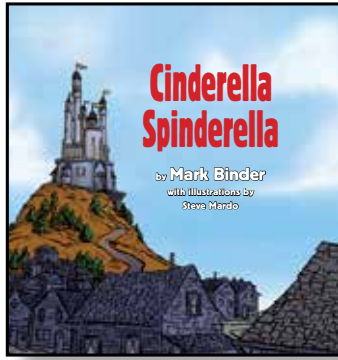
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Find more about Mark Binder's work and tour dates

web: <http://markbinder.com>

performances: <http://transmitjoy.com>

twitter: @transmitjoy

facebook: storyamonth

Find more about Steve Mardo's work

web: <http://stevemardo.com>

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